

# 2024 the 7th International Conference on Information Management and Management Science

**AUGUST 23-25, 2024 | BEIJING, CHINA**

Submission Deadline: Mar.01, 2024

Notification Date: Mar.30, 2024

## WELCOME

We would like to extend our warmest invitation to you for participating in 2024 the 7th International Conference on Information Management and Management Science (IMMS 2024), which will be held in Beijing, China during August 23-25, 2024. IMMS 2024 is sponsored by [Beijing University of Technology, China](#), hosted by [College of Economics and Management](#), supported by Southwest Jiaotong University, China, University of Westminster, UK.

## Conference Publication

Accepted papers will be published in IMMS 2024 conference proceeding, indexed by [Ei Compendex](#), [Scopus](#), etc.

Publication History:

IMMS 2018~2023 Proceedings published in ACM digital library, indexed by [Ei Compendex](#), [Scopus](#) already!

IMMS 2023 ACM Digital Library (ISBN: 979-8-4007-0768-1)  
IMMS 2022 ACM Digital Library (ISBN: 978-1-4503-9672-1)  
IMMS 2021 ACM Digital Library (ISBN: 978-1-4503-8427-8)  
IMMS 2020 ACM Digital Library (ISBN: 978-1-4503-7546-7)  
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## Topics

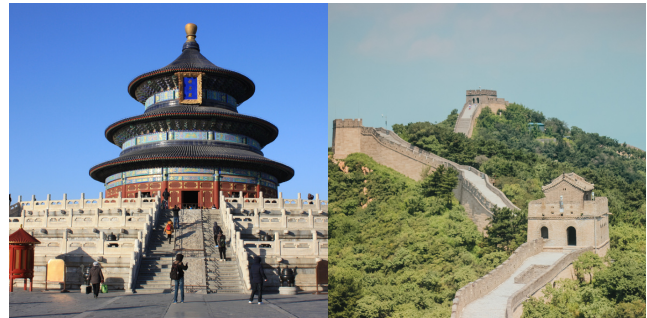
Topics of interest for submission include, but not limited to:

Track 1: Information Management & Strategies  
Track 2: Information Systems and Technology  
Track 3: E-Business Engineering and Management  
Track 4: Management Science  
Track 5: Marketing Intelligence & Digital Marketing  
Track 6: Green Marketing & Sustainable Business  
Track 7: Human Resources

More topics, please visit: <http://www.imms.net/call-for-papers.html>

## CONTACT US

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- Chao Liu, Beijing University of Technology, China

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- Yin Jun, Jiangsu University of science and technology, China
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- Xijun He, Beijing University of Technology, China

## Submission

1. Full paper (publication and presentation)
2. Abstract (presentation only)

Electronic Submission System

<https://www.zmeeting.org/submission/IMMS2024>  
Send your enquiry to: [imms@asr.org](mailto:imms@asr.org)

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# 2024年第七届信息管理与科学国际会议

2024年8月23-25日 | 中国北京

投稿截止日期: 2024年3月1日

录用通知截止日期: 2024年3月30日

## 关于IMMS 2024会议

我们诚挚地邀请您参加将于2024年8月23-25日在中国北京举行的2024年第七届信息管理与科学国际会议 (IMMS 2024)。IMMS一直是历史检索稳定的高质量会议,会议出版基本实现在会后4个月左右检索。IMMS 2024将由北京工业大学主办,经济与管理学院承办,并得到西南交通大学和英国威斯敏斯特大学的技术支持。

## 会议出版

如往届会议一样,IMMS 2024录用并报告的文章,将出版至IMMS 2024会议论文集,并提交EI Compendex, Scopus等检索。

### 出版历史:

IMMS 2018~2023 论文集均已出版到 ACM digital library, 并已经被Ei Compendex, Scopus检索! 作者可自行在相关检索库搜寻。

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## 征稿主题

征稿主题包括但不限于:

- 1: 信息管理与策略
- 2: 信息系统和技术
- 3: 电子商务工程与管理
- 4: 管理科学
- 5: 营销情报和数字营销
- 6: 绿色营销与可持续商业
- 7: 人力资源

更多详细主题,请访问会议网站:

<http://www.imms.net/call-for-papers.html>

## 联系我们

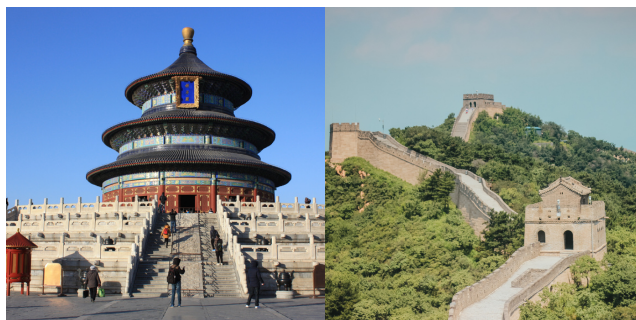
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## 投稿方式

1. 全文 (发表和演讲)
2. 摘要 (仅限演讲)

请上传至电子投稿系统

<https://www.zmeeting.org/submission/IMMS2024>

有问题请咨询会议邮箱: [imms@asr.org](mailto:imms@asr.org)

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