WELCOME

We would like to extend our warmest invitation to you for participating in 2023 the 6th International Conference on Information Management and Management Science (IMMS 2023), which will be held in Chengdu, China during August 25-27, 2023. IMMS has always been a high-quality conference with stable historical retrieval.

Conference Publication

Accepted papers will be published in IMMS 2023 ACM conference proceeding (ISBN: 979-8-4007-0768-1), indexed by Ei Compendex, Scopus, etc.

Publication History:
IMMS 2018~2022 Proceedings published in ACM digital library, indexed by Ei Compendex, Scopus already!

Topics

Topics of interest for submission include, but not limited to:
Track 1: Information Management & Strategies
Track 2: Information Systems and Technology
Track 3: E-Business Engineering and Management
Track 4: Management Science
Track 5: Marketing Intelligence & Digital Marketing
Track 6: Green Marketing & Sustainable Business
Track 7: Human Resources
More topics, please visit: http://www.imms.net/call-for-papers.html

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1. Full paper (publication and presentation)
2. Abstract (presentation only)

For full paper and abstract, please upload it to the Electronic Submission System http://confsys.iconf.org/submission/imms2023
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关于IMMS 2023会议

我们诚挚地邀请您参加将于2023年8月25日至27日在中国成都举行的2023第六届信息管理与管理科学国际会议（IMMS 2023）。IMMS一直是历史检索稳定的高质量会议，会议出版基本实现会后3月左右检索。

会议出版

如往届会议一样，IMMS 2023录用并报告的文章，将出版至IMMS 2023会议论文集(ISBN: 979-8-4007-0768-1)，并提交EI Compendex, Scopus检索。

出版历史:
IMMS 2018~2022 论文集均已出版到 ACM digital library，并已经被Ei Compendex, Scopus检索！作者可自行在相关检索库搜寻。

征稿主题

征稿主题包括但不限于：
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4: 管理科学
5: 营销情报和数字营销
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更多详细主题，请访问会议网站:
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投稿方式

1. 全文（发表和演讲）
2. 摘要（仅限演讲）

请上传至电子投稿系统
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